Information and Invitation:

**International Conference 16./17.04.2020**

**Towards Constructive Intercultural Management -**

**A conference on research approaches and perspectives**

Renowned scientists from 9 countries will meet at the TAU/TDU in Istanbul/Beykoz to present and discuss their current research. The conference is aimed at interested parties from various disciplines and interdisciplinary research as well as companies that are confronted with these questions in international cooperation. Experts for HR from companies will have the opportunity to exchange views in a panel discussion "On Recruiting, Development and Diversity Management" on the topic of "Constructive Handling of Human Resources?“ In a poster session, PhD students and graduates of the TDU Master's program "Intercultural Management" will present their projects and results.

Prof. Dr. Ernst Struck (TAU/TDU)

Prof. Dr. Christoph Barmeyer (University of Passau)

Annex: TDU Conference - Program
Intercultural Management - A conference on research approaches and perspectives

Towards Constructive Perspectives

Sponsored by DAAD
Towards Constructive Intercultural Management: A Conference

Organized by:
Professor Ernst Struck, Turkish- German University, Istanbul
Professor Christoph Barmeyer, University of Passau

The Turkish-German University (TDU) in Istanbul, Beykoz is a special intercultural laboratory since 2010: German, Turkish and German-Turkish students and scientists work together in one place. The purpose of the conference is to promote intercultural dialogue in a very special way. Being a central meeting-point of interculturality, the Turkish-German University is a suitable place for our colloquium, which brings together internationally renowned scientists of intercultural management to point out and discuss the state of research and perspectives for the future in this field.

Intercultural Management, as a young interdisciplinary field of research influenced by social and cultural science research, investigates the influence of culture on work behaviour and organisations, and aims to contribute to a better understanding of cultural differences and facilitate intercultural interactions. Since then, intercultural management and organizational practices have increasingly been considered and discussed in research and practice. Most of this research, however, is strongly problem- and deficit-oriented and focuses on intercultural problems and difficulties.

A new current, however, focuses on constructive aspects of interculturality, which understands the encounter of cultural differences in a constructive, productive way as a resource: constructive intercultural management. In constructive interculturality it is assumed that cultural differences have an enriching and complementary effect, so that, for example, they lead to the joint negotiation of management and organisational practices. This could also be an orientation for the Diversity Management approach. How can we not only respect differences but combined them in a complementary way? This question is the central basic idea of the planned conference. The aim of the conference is to work on factors that promote constructive interculturality in organisations.

The international conference brings together some of the most internationally renowned scholars in the field of intercultural management and diversity management from Turkey, North America, Western Europe and South Africa, with whom the young academics, Master and Doctoral students, can exchange ideas in formal and informal settings. Special poster sessions are also planned for the young researchers, where they can discuss their work with the international scholars.

Participants of the conference are international and Turkish scholars, but also doctoral students and students of the TDU, as well as interested parties from companies, as Human Resource Managers.

no conference fees are charged
A registration for the conference by e-mail is required by April 1, 2020 at the least
to Mrs. Elena Dueck elena.dueck@uni-passau.de

for further information and contact:
Prof. Dr. Ernst Struck struck@tau.edu.tr
Prof. Dr. Christoph Barmeyer christoph.barmeyer@uni-passau.de

Türk-Alman Üniversitesi | Türkisch-Deutsche Universität
Sahinkaya Cad. 106 - 34820 Beykoz / ISTANBUL
16.04.2020

9:30  Welcoming address  Prof. Dr. Halil Akkanat, Counselor of Turkish-German University
      Prof. Dr. Rita Süßmuth, President of the Consortium of the Turkish-German University and Former President of the German Bundestag

10:00  Inculturality and Interdisciplinarity - 'Intercultural Management' at the Turkish-German University in Istanbul  Prof. Dr. Ernst Struck, Turkish-German University, Istanbul

10:30  Constructive Intercultural Management. Context, concepts and contributing factors  Prof. Dr. Christoph Barmeyer, University of Passau

11:30  Break

11:30  The Value of a truly Culture Perspective for Constructive Intercultural Management  Prof. Dr. Sonja Sackmann, Bundeswehr University Munich

12:10  Cross-Cultural Management & Cultural Identity: Past Perspectives and Present Prerequisites  Prof. Dr. Mary-Yoko Brannen, University of Victoria, Canada/Copenhagen Business School, Denmark

12:10  Lunch Break

13:40  Postersession: Research in Intercultural Management

14:30  Integrating two giants within a common holding entity; the emerging role of the hr function in socio-cultural integration processes  Prof. Dr. Eric Davoine, University of Fribourg, Switzerland

14:30  Break

15:40  The role of mobile employees in the construction of an intercultural educational space at TDU  Dr. Martina Maletzky, University of Passau

16:20  Perspectives on managing 4IR processes constructively in a multinational German technology organisation in South Africa  Prof. Dr. Claude-Hélène Mayer, University of Johannesburg, Republic of South Africa

17:00  Transfer to the boat

18:15-22:30  Event on the Bosporus with dinner buffet (limited attendance)
17.04.2020

9:30 Frame-switching of boundary spanners: Turk biculturals in German multinational subsidiaries
Prof. Dr. Dilek Zamantılı Nayır, Marmara University, Istanbul & Prof. Dr. Rachel Shinnar, Appalachian State University, Boone, North Carolina, USA

10:10 The Common Language of Trust
Prof. Dr. Seyda Arzu Wastı, Sabancı University, Istanbul

Break

11:20 Cross-cultural Management and Diversity Management: Are they (rival) siblings?
Prof. Dr. Zeynep Aycan, Koç University, Istanbul

12:00 Atypical leaders and their role in supporting equality, diversity and inclusion at work
Prof. Dr. Mustafa Özbekin, Brunel Business School, London

Lunch Break

13:30 Constructive Handling of Human Resources?
Panel discussion on Recruiting, Development and Diversity Management
Assist. Prof. Dr. Levent Yılmaz, Turkish-German University, Istanbul and HR specialists of companies

Break

14:40 Building an inclusive culture, the role of organizations
Prof. Dr. Fabrizio Maimone, LUMSA University, Rome

15:20 Intercultural coaching for bicultural teams
Prof. Dr. Sylvie Chevrier, Université Gustav Eiffel, Paris

Break

16:30 Culture and the Future of International Business and Management Research
Dr. Ödül Bozkurt, University of Sussex, UK & Prof. Dr. Mike Geppert, Friedrich Schiller University, Jena

17:15-18:00 Future research directions in Constructive Intercultural Management
Prof. Dr. Günter K. Stahl, Vienna University of Economics and Business, Vienna & Prof. Dr. Christoph Barmeyer, University of Passau

Final discussion